




BSAD101 – Fall 2017 – Planning Calendar

August 17

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
July 30	31	August 1	2	3	4	5
	Drop Deadlines: MWF (12:00 – 12:50 p.m.) With Refund: 09-05-2017 No Grade/Audit: 09-19-2017 “W” grade: 11-14-2017			Drop Deadlines: TR (9:30 – 10:45 a.m.) With Refund: 09-04-2017 No Grade/Audit: 09-18-2017 “W” grade: 11-13-2017		
6	7	8	9	10	11	12
	Drop Deadlines: MW (2:00 – 3:15 p.m.) With Refund: 09-05-2017 No Grade/Audit: 09-19-2017 “W” grade: 11-14-2017			Drop Deadlines: TR (11:00 a.m. – 12:15 p.m.) With Refund: 09-04-2017 No Grade/Audit: 09-18-2017 “W” grade: 11-13-2017		
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	September 1	2
Week 1: Introduction & Chpt. 1	Introduction to the course; Chpt. 1 – The Changing Face of Business					



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September 17

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
August 27	28	29	30	31	September 1	2
Week 1: Introduction & Chpt. 1	Introduction to the course; Chpt. 1 – The Changing Face of Business					
3	4	5	6	7	8	9
Week 2: Chpts. 2 & 3	Chpt. 2 – Business Ethics and Social Responsibilities; Chpt. 3 – Economic Challenges Facing Business Today					 Resume Due: 9:00 a.m. Blackboard
10	11	12	13	14	15	16
Week 3: Chpts. 3 & 4	Chpt. 3 – Economic Challenges Facing Business Today; Chpt. 4 – Competing in World Markets					 Business Proposal Due: 9:00 a.m. Blackboard
17	18	19	20	21	22	23
Week 4: Chpts. 4 & 5	Chpt. 4 – Competing in World Markets; Chpt. 5 – Forms of Business Ownership and Organization					
24	25	26	27	28	29	30
Week 5: Test #1 & Chpt. 6	Test #1 (chpts 1 – 5); Chpt. 6 – Starting Your Own Business: The Entrepreneurship Alternative					 Presentation Plan Due: 9:00 a.m. Blackboard


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October 17

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
October 1	2	3	4	5	6	7
Week 6: Chpt. 7 & Presentation Prep	Chpt. 7: Management, Leadership, and the Internal Organization; Presentation Final Preparation					
8	9	10	11	12	13	14
Week 7: Business Analysis & Presentations	Business Analysis Due and Group Presentations					
	 Business Analysis Due: 9:00 a.m. Blackboard					
15	16	17	18	19	20	21
Week 8: Chpts. 8 & 9; Case Study Assigned	Chpt. 8: Human Resource Management: From Recruitment to Labor Relations; Chpt. 9: Top Performance through Empowerment, Teamwork, and Communication					
22	23	24	25	26	27	28
Week 9: Chpt. 10 & Test #2	Chpt. 10: Production and Operations Management; Test #2 (chpts 6 – 10)					
					 Case Study Proposal Due: 9:00 a.m. Blackboard	
29	30	31	November 1	2	3	4
Week 10: Chpts. 11 & 12	Chpt 11: Customer Driven Marketing; Chpt. 12: Product and Distribution Strategies					


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November 17

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
October 29	30	31	November 1	2	3	4
Week 10: Chpts. 11 & 12	Chpt 11: Customer Driven Marketing; Chpt. 12: Product and Distribution Strategies					
5	6	7	8	9	10	11
Week 11: Chpt. 13 & Test #3	Chpt. 13: Promotion and Pricing Strategies; Test #3 (chpts. 11 – 13)					
12	13	14	15	16	17	18
Week 12: Chpts. 14 & 15	Chpt. 14: Using Technology to Manage Information; Chpt. 15: Understanding Accounting and Financial Statements					
					<div style="text-align: right;">  Case Study Overview Due: 9:00 a.m. Blackboard </div>	
19	20	21	22	23	24	25
Week 13: Chpt. 16	Chpt. 16: The Financial System		Thanksgiving – Wednesday no classes; Thursday through Sunday the College is closed			
26	27	28	29	30	December 1	2
Week 14: Chpts. 17 & 18	Chpt. 17: Financial Management; Chpt 18: Trends in E-Commerce					

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December 17

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
November 26	27	28	29	30	December 1	2
Week 14: Chpts. 17 & 18	Chpt. 17: Financial Management; Chpt 18: Trends in E-Commerce					
3	4	5	6	7	8	9
Week 15: Case Study Presentations	Case Study Presentations					
	 Case Study Paper Due: 9:00 a.m. Blackboard					
10	11	12	13	14	15	16
Week 16: Final Exam (chpts. 14 – 18)	12:30 – 2:30 p.m. - MWF class 2:45 – 4:45 p.m. - MW class			8:00 – 10:00 a.m. - TR 9:30 class 10:15 a.m. – 12:15 p.m. - TR 11:00 class		
	17	18	19	20	21	22
24	25	26	27	28	29	30
31						