



BSAD101 – Introduction to Business – Course Planning Calendar – Spring 2025

February 2025						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
January 26	27	28	29	30	31	February 1
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;">Introduction and Economic & Business Foundations</div> <p>Week 1</p>	<p><i>Intro + Chapter 1</i> Introduction & Understanding Economics/Business</p>			<p>Drop Dates:</p> <ul style="list-style-type: none"> – Full Refund: February 02, 2025 – No Grade or Audit: February 16, 2025 – “W” Grade: April 20, 2025 		
2	3	4	5	6	7	8
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;">Class Projects and Business Ethics</div> <p>Week 2</p>	<p><i>Introduce Projects</i> - Individual - Group</p>		<p><i>Chapter 2</i> Ethical Decisions & Social Responsibility</p>			
9	10	11	12	13	14	15
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;">Global Business and Types of Ownership</div> <p>Week 3</p>	<p><i>Chapter 3</i> Competing in a Global Marketplace</p>		<p><i>Chapter 4</i> Forms of Business Ownership</p>			
16	17	18	19	20	21	22
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;">Entrepreneurship</div> <p>Week 4</p>	<p><i>Chapter 5</i> Entrepreneurship – Starting Your Own Business</p>				 Case Study Proposal Due at noon	
23	24	25	26	27	28	March 1
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Test #1 and Leadership  </div> <p>Week 5</p>	<p><i>Chapter 6</i> Management and Leadership in Today's Organizations</p>					

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March 2025						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
February 23	24	25	26	27	28	March 1
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Test #1 and Leadership </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> <i>Chapter 6</i> Management and Leadership in Today's Organizations </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Week 5 </div>						
2	3	4	5	6	7	8
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Organizational Structure and Business Analytics </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> <i>Chapter 7</i> Designing Organizational Structures </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Week 6 </div>			<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> <i>Business Analytics</i> Introduction to Business Analytics </div>		<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Case Study Paper Due at noon </div>	
9	10	11	12	13	14	15
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Individual Presentations </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> <i>Presentations</i> Individual Case Study Presentations (4 minutes each) </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Week 7 </div>					<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Midterm grades submitted </div>	
16	17	18	19	20	21	22
	Spring Break					
23	24	25	26	27	28	29
<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Human Resources </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> <i>Chapter 8</i> Managing Human Resources and Labor Relations </div> <div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Week 8 </div>					<div style="border: 1px solid gray; padding: 5px; margin-bottom: 5px;"> Resume SAPC Due at noon </div>	

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April 2025						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
March 30	31	April 1	2	3	4	5
Employee Motivation and Operations Management Week 9	Chapter 9 Motivating Employees		Chapter 10 Achieving World Class Operations Management		Group Planner Due at noon	
6	7	8	9	10	11	12
Test #2 and Marketing: Product and Price Week 10	Chapter 11 Creating Products and Pricing Strategies for Customers' Needs				Resume + Cover Ltr. Due at noon	
13	14	15	16	17	18	19
Marketing: Placement and Promotion Week 11	Chapter 12 Distributing and Promoting Products and Services		Chapter 13 Using Technology to Manage Information		Group Present Plan Due at noon	
20	21	22	23	24	25	26
Accounting Week 12	Chapter 14 Using Financial Information and Accounting				Group Paper Due at noon	
27	28	29	30	May 1	2	3
Group Presentations Week 13	Group Presentation International Business Plan Presentation					

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May 2025						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
April 27	28	29	30	May 1	2	3
<div style="border: 1px solid gray; padding: 5px; width: fit-content;">Group Presentations</div> Week 13	Group Presentation International Business Plan Presentation					
4	5	6	7	8	9	10
<div style="border: 1px solid gray; padding: 5px; width: fit-content;">Business and Personal Finance</div> Week 14	Chapter 15 Understanding Money and Financial Institutions		Chapter 16 Understanding Financial Management and Securities Markets			
11	12	13	14	15	16	17
<div style="border: 1px solid gray; padding: 5px; width: fit-content;">Test #3 </div> Week 15	Final Exams					
18	19	20	21	22	23	24
			Test #3 On Blackboard from 12:01 a.m. until 11:59 p.m.		<div style="background-color: #800000; color: white; padding: 10px; border-radius: 15px; width: 100px; margin: 0 auto;">Graduation</div>	
25	26	27	28	29	30	31